Brenntag and KRONOS enter into an exclusive Sales & Marketing partnership on Titanium Dioxide for Life Science segment in Europe

Brenntag, the global market leader in chemical distribution, will become the exclusive distribution partner for KRONOS specialty Titanium Dioxide grades marketed into Pharma, Cosmetics, Food and Animal Nutrition industries. Effective January 1, 2018, the exclusive agreement will cover the distribution in the Western Europe region.

The distribution includes the Titanium Dioxide grades KRONOS 1171 and KRONOS 2971 which comply with the product safety legislation 1223/2009/EC (cosmetics), 1333/2008/EC (foodstuff additives), 231/2012/EU (food colour), European Pharmacopoeia and FSSC 22000.

KRONOS 1171 is an anatase pigment approved for colouring food, cosmetics, pharmaceuticals and tobacco products. KRONOS 2971 is a rutile pigment approved for colouring foodstuffs and cosmetics. Brenntag holds a strong foothold in the EMEA wide Life Science industry and thus provides an excellent platform to further grow the KRONOS product range.

Uwe Schültke, COO Brenntag EMEA, explains: “This is a great addition to our existing product portfolio and it further deepens and strengthens our global business relationship with KRONOS. Our excellent market expertise, long-term experience, and great customer proximity will ease the sales and marketing of KRONOS products.”

Jean-Pierre Gravel, President KRONOS Europe, explains: “We are very excited to enter in this new partnership with Brenntag for the distribution of our food, pharma and cosmetics line. We are confident that this collaboration will help us grow the business through increased market exposure and provide improved service to customers on technical, regulatory and commercial aspects.”
About Brenntag:
Brenntag, the global market leader in chemical distribution, covers all major markets with its extensive product and service portfolio. Headquartered in Essen, Germany, the company operates a global network with more than 550 locations in 74 countries. In 2016, the company, which has a global workforce of more than 15,000, generated sales of EUR 10.5 billion (USD 11.6 billion). Brenntag connects chemical manufacturers and chemical users. The company supports its customers and suppliers with tailor-made distribution solutions for industrial and specialty chemicals. With over 10,000 products and a world-class supplier base, Brenntag offers one-stop-shop solutions to around 185,000 customers. This includes specific application technology, an extensive technical support and value-added services such as just-in-time delivery, product mixing, formulation, repackaging, inventory management and drum return handling. Long-standing experience and local excellence in the individual countries characterize the global market leader for chemical distribution.

About KRONOS:
KRONOS, one of the world’s leading producers of high-quality titanium dioxide pigments, owes its market position to the quality of its products and its long-standing technical experience. KRONOS’ production capacity is at approximately 550,000 metric tons per year. KRONOS benefits specifically from its long-term know-how and competence based on these decades of experience. KRONOS has six manufacturing sites, which are located in five countries on two continents: in Europe in Leverkusen and Nordenham/Germany, in Fredrikstad/Norway and in Ghent/Belgium; in North America in Lake Charles, Louisiana/USA, and in Varennes, Quebec/Canada.