Brenntag announces new distribution agreement with Dow for scale inhibition polymers in the CEET region

Mülheim an der Ruhr, December 4, 2012

Brenntag is pleased to announce that as of January 1, 2013, it will be distributing the full range of scale inhibition polymers for water treatment, mining and mineral processing applications from Dow Industrial Care within the Central and Eastern Europe region and Turkey (CEET).

For more than a decade Brenntag, the global market leader in full-line chemical distribution, has successfully promoted a range of specialty products from Dow Industrial Care (formerly Rohm and Haas) into these applications in Western Europe. Building on this experience, the company announces that it is expanding its long-standing relationship with Dow to meet the ever-changing needs of the market.

“We are pleased to further develop our long-standing and successful relationship with Brenntag across Europe,” said Hasim Cavusoglu, Regional Sales and Marketing Leader for Dow Industrial Care in the CEET region. “With the team of Brenntag Specialties Europe, we have found an ideal partner to market the portfolio, offer excellent customer service and help further develop the business.”

“This is an exciting, complementary addition to our product portfolio,” commented Dr. Thomas Heinrich, European Marketing Manager for Cleaning & Water Treatment at Brenntag. “We are delighted that we will be working with Dow, a leading company in this area and having now full coverage in Europe within the aforementioned industries.”

The agreement includes the full portfolio of legacy Rohm and Haas Fabric and Surface Care specialties that have been consolidated within the Dow Industrial Care portfolio as a result of Dow’s acquisition of Rohm and Haas in April 2009. These specialties include the well-known family of ACUMER™ Dispersants, which are used in many core areas of the Water Treatment, Mineral Processing and Mining Markets.
About Brenntag:
Brenntag is the global market leader in full-line chemical distribution. Linking chemical manufacturers and chemical users, Brenntag provides business-to-business distribution solutions for industrial and specialty chemicals globally. With over 10,000 products and a world-class supplier base, Brenntag offers one-stop-shop solutions to more than 160,000 customers. The value-added services include just-in-time delivery, product mixing, formulation, repackaging, inventory management, drum return handling as well as extensive technical support. Headquartered in Mülheim an der Ruhr, Germany, the company operates a global network with more than 400 locations in 70 countries. In 2011 the company realized global sales of EUR 8.7 billion (USD 12.1 billion) with nearly 13,000 employees.

About Dow
Dow (NYSE: DOW) combines the power of science and technology to passionately innovate what is essential to human progress. The Company connects chemistry and innovation with the principles of sustainability to help address many of the world's most challenging problems such as the need for clean water, renewable energy generation and conservation, and increasing agricultural productivity. Dow's diversified industry-leading portfolio of specialty chemical, advanced materials, agro sciences and plastics businesses delivers a broad range of technology-based products and solutions to customers in approximately 160 countries and in high growth sectors such as electronics, water, energy, coatings and agriculture. In 2011, Dow had annual sales of $60 billion and employed approximately 52,000 people worldwide. The Company's more than 5,000 products are manufactured at 197 sites in 36 countries across the globe. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.
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