

DEF Promotional Items



Pump Topper Program

Many of our distributors have locations that are visible to truck drivers at card locks and other retail locations.

The pump topper idea is to create awareness that you have DEF available at your location. This program is a shared expense with the distributor paying for the frames while Brenntag covers the cost of printing the inserts.

Step 1

Distributor orders pump topper by calling 800-432-7839 or at www.pumptoppers.com.

Choose between the Satin (PTBS2) and Black (PTBK3) frame.

Satin Finish: Quantity 1-49 \$18.95

Black Finish: Quantity 1-49 \$19.95

Step 2

Brenntag will cover the cost of printing the inserts.

Contact Bethany Delaney at bdelaney@brenntag.com to send her the appropriate information: phone number, desired quantity, ship to address and a JPEG file of your company logo.



Pump Topper Graphic

Pump Tags

We offer pump tags to display at your location to advertise the sale of Ultrapure Diesel Exhaust Fluid. Each tag is 3.5" in diameter made of thick, waterproof plastic. Each tag also includes a 7" white plastic loop.

To request pump tags, please contact Bethany Delaney at (610) 916-9558 or bdelaney@brenntag.com.

Promotional Signage

Brenntag is offering the below promotional signage to display at your location to advertise the sale of Ultrapure Diesel Exhaust Fluid.

Metal Sign

24" x 6" rectangular metal sign with four holes in corners to hang

In Ground Signs

17" x 17" durable plastic sign with metal stake included

Vinyl Banners

36" x 36" with four metal grommets in corners to hang

To request promotional signage, please contact Bethany Delaney at (610) 916-9558 or bdelaney@brenntag.com.



Pump Tag



Promotional Signage - In Ground Signs & Vinyl Banners

Diesel Exhaust Fluid

To place an order call Brenntag at (877) 363-5843

BRENNTAG

DEF Handling Guidelines

- Only for use in trucks equipped with a separate DEF tank (identified with a blue cap).
- It is important to maintain the highest level of cleanliness when filling to prevent contaminants from entering the storage tank.
- If necessary, cleanse the pump nozzle after filling by dipping into a tub of clean water.
- In case of contact with eyes, rinse immediately with plenty of water.
- In case of contact with skin, rinse immediately with plenty of soap and water.
- In case of fire, DEF containers may be extinguished with water.
- Do not keep DEF in direct sunlight or in temperatures higher than 86 degrees Fahrenheit
- If DEF is spilled on clothing, please remove and wash in a separate load.
- DEF should never be swallowed.
- Spilled DEF should be cleaned as soon as possible; DEF can be harmful to concrete and masonry
- DEF should be properly disposed of as waste and should not be poured down standard drains.

UltraPure DEF[®]
DELIVERED NATIONWIDE

The information above is a general guide.
Please consult the Brenntag MSDS available at www.BrenntagDEF.com for detailed safety and data on this product.

Promotional Signage - Metal Sign