



## ***Pyure Blend SOA***

**January 1, 2016**

Enclosed in this data packet are the following documents for Pyure Brands products:

**Product Specification**  
**Kosher Certificate**  
**Shelf-life, Storage, Expiry**  
**Allergen Status**  
**California Prop 65 Statement**  
**Certificate of Origin**  
**Continuing Guarantee/ GMO Position**  
**Regulatory Status**  
**Kosher Certificate**  
**Organic Certification**



Quality Control Department  
Pyure Brands, LLC

**SWEETNESS FROM NATURE™**

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# Product Specification

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**Product Name:** PyureBlend SOA  
**Ingredients:** Organic Agave Inulin, Organic Reb A 98%+ (Stevia Extract), Natural Flavor  
**Characteristics:** A white to slightly off-white, dry blend, free-flowing powder of select ingredients. *PyureBlend SOA is 8X sweeter than table sugar per gram.*

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## (Chemical Data)

<b>Attributes</b>	<b>Results</b>
Bulk Density (gm/cc <sup>3</sup> ) (untapped)	0.430 ± 0.120
pH	4.71 ± 1.50
Brix (% Baume)	1.2 ± 0.6
Salinity (ppt)	10 ± 4

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## (Microbiological Data)

Total Aerobic Plate Count	5000/g Maximum
Total Yeast & Molds	100/g Maximum
Coliforms	10/g Maximum
E. Coli	0/g Maximum
Salmonella	0/25g

## Nutritional Information

Calories	0	/g
Sugars	0g	/g
Fat	0g	/g
Total Carb	1g	/g
Dietary Fiber	1g	/g
Sugars	0g	/g
Protein	0g	/g

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# STAR-K KOSHER CERTIFICATION

February 23, 2016  
14 Adar I 5776

Pyure Brands, LLC  
Organic Formulation Division  
2277 Trade Center Way  
Suite 101  
Naples, FL 34109

This is to certify that the product specified in the listing below, distributed by PYURE BRANDS, LLC of the above address, is Kosher and under our supervision.

PLEASE NOTE THE FOLLOWING CONDITIONS OF CERTIFICATION:

**All products listed below are Pareve.**

**All products listed below are certified only when bearing the Star-K symbol.**

**All products listed below are Kosher for year-round use, excluding Passover.**

**This letter of certification is valid through February 28, 2017 and is subject to renewal at that time.**

BRAND: Pyure

UKD#

SK1T3T7S4S1

PRODUCT LISTING

Pyure Premium Organic Powdered Stevia Blend- SOA

Rabbi Eliyahu Shuman  
Director of Supervision

Effective Through 02/28/2017

## **Shelf Life** **(PyureBlend SOA)**

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### **Storage conditions**

The above mentioned product(s) should be sealed and stored in original packaging or tight containers in a cool, well ventilated, dry place, away from chemicals and odors.

### **Shelf life**

Pyure Brands guarantees a shelf life of 2 years for the above mentioned products (based on manufacture date) if the products are stored in their original packaging under the recommended conditions.

Physical properties may change on prolonged storage; a retest is recommended after 2 years.

### **Expiry date**

The expiry date is consequently 2 years after the production date. Both, the expiry date and production date are indicated on the certificate of analysis and packaging label.

# Allergen Statement

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**Product Name:** PyureBlend SOA

Allergen List: Pyure Brands stevia sweetener blend does not contain any of the allergens listed below:

**ITEM:**

Tree Nuts (i.e. walnuts, hazelnuts, pecans)	NO
Sesame Seeds (and derivatives)	NO
Peanuts (and derivatives i.e. peanut oil)	NO
Fish (any type)	NO
Shellfish (any type)	NO
Sulphites	NO
Dairy Products (i.e. milk, lactose, whey, caeseinates)	NO
Eggs	NO
Soy Products	NO
Wheat (Gluten-Free)	NO

Quality Control Department  
Pyure Brands, LLC

# California Proposition 65

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To the best of our knowledge the following Pyure Brands products

**PyureElite**                    Rebaudioside A 98-99%  
                                      Rebaudioside A 95%

**PyurePremium**            Rebaudioside A 80%  
                                      Rebaudioside A 60%  
                                      Rebaudioside A 55%  
                                      Rebaudioside A 40%  
                                      Stevioside 98%  
                                      Stevioside 95%  
                                      Stevioside 90%

**PyureOrganic**            Rebaudioside A 98%  
                                      Rebaudioside A 95%  
                                      Rebaudioside A 80%  
                                      Rebaudioside A 60%  
                                      Rebaudioside A 40%  
                                      Stevioside 95%  
                                      Stevioside 90%

**PyureBlends**            SE  
                                      SM  
                                      SOA

do not contain any contaminants of by-products known to the State of California to cause cancer or reproductive toxicity as listed under Proposition 65 State Drinking Water and Toxic Enforcement Act.

Quality Control Department  
Pyure Brands

# Certificate of Origin

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Pyure Brands products are manufactured by a proprietary extraction process. The products undergo several purification steps and are finally obtained in their highly pure form.

Please find below an explanation in which country our products are manufactured:

## **UNITED STATES**

PyureBlend SE  
PyureBlend SM  
PyureBlend SOA

Pyure Brands retail tabletop  
Pyure Brands retail tabletop (organic)

## **CHINA**

PyureElite Rebaudioside A 98-99%  
PyureElite Rebaudioside A 95%

PyurePremium Rebaudioside A 80%  
PyurePremium Rebaudioside A 60%  
PyurePremium Rebaudioside A 55%  
PyurePremium Rebaudioside A 40%

PyurePremium Stevioside S98%  
PyurePremium Stevioside S95%  
PyurePremium Stevioside S90%

PyureOrganic Rebaudioside A 98%  
PyureOrganic Rebaudioside A 95%  
PyureOrganic Rebaudioside A 80%  
PyureOrganic Rebaudioside A 60%  
PyureOrganic Rebaudioside A 40%  
PyureOrganic Stevioside S95%  
PyureOrganic Stevioside S90%

## Continuing Guarantee / GMO Position

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January 1st, 2016

### **CONTINUING FOOD GUARANTEE, NATURAL and GMO-FREE CERTIFICATE:**

Pyure Brands, LLC hereby certifies our stevia extract, derived from the Stevia Rebaudiana plant, is an all-natural product and contains no artificial additives, flavorings, coloring or preservatives. It is produced without any synthetic or chemical modification of compounds and is GMO-free.

Any extract sold or distributed in the United States by or for Pyure Brands, LLC is certified and third-party tested & analyzed by an independent laboratory in the United States that specializes in Rebaudioside A and steviol glycoside analytics.

Pyure Brands, LLC guarantees its stevia extract will meet the specifications outlined in the company's Product Specifications Sheet. Should any modifications or alterations be made to the Product Specifications Sheet, Pyure Brands, LLC will provide customers appropriate notice of such modifications or alterations.

Pyure Brands, LLC guarantees supply to its customers in accordance with executed Purchase Orders and Agreements.

Signed:



Ben Fleischer  
CEO & Founder  
Pyure Brands, LLC



### Regulatory Status:

High purity Rebaudioside A (Reb A) is generally recognized as safe (GRAS).

The FDA issued letters of no objection to GRAS (generally recognized as safe) status for stevia-based Reb A, at a 95% purity level or above in December 2008.

Pyure Brands submitted a GRAS notification to the FDA on January 10, 2010. It is listed on the U.S. FDA website as GRN No. 000318.

Subject: Rebaudioside A purified from the leaves of *Stevia rebaudiana* (Bertoni) Bertoni  
 GRAS Notice No. GRN 000318

### Explanation of GRAS Specifications:

FDA: Rebaudioside A, produced consistent with good manufacturing practice and meeting appropriate purity and food grade specifications, is GRAS, by scientific procedures, under the conditions of its intended use. The rebaudioside A that is the subject of GRAS Notice No. GRN 000318 is a highly purified component of the stevia plant.<sup>1</sup>

JECFA: The Joint FAO/WHO Expert Committee on Food Additives (JECFA) has evaluated the safety of steviol glycosides. In 2008, a permanent acceptable daily intake (ADI) was established for steviol glycosides, including rebaudioside A.<sup>2</sup>

### Regulatory Guideline & Uses:

The notices inform that rebaudioside A is GRAS, through scientific procedures, for use as a table top sweetener and general-purpose sweetener in foods, excluding meat and poultry products, provided that food standards of identity do not preclude such use, at levels determined by current good manufacturing practices (cGMP).<sup>3</sup>

### Pyure Brands LLC and its products:

The following products follow current FDA requirements & regulations, per GRAS Notice No. GRN 000252 and GRN 000253.

- PyureElite (Rebaudioside A 95-99%)
- PyurePremium (Stevioside 90-95% - Rebaudioside 40-80%)
- PyureOrganic (Stevioside 90-95% - Rebaudioside 40-98%+)
- PyureBlends (Rebaudioside A 97%+)
- Pyure Brands TT Products (Rebaudioside A 98%+ Organic and Non)

Pyure Brands LLC guarantees its stevia extract is tested & analyzed to meet the specifications outlined by the FDA GRAS responses by Certificate of Analysis and a certified, third-party independent laboratory in the United States that specializes in Rebaudioside A and steviol glycoside analytics.

<sup>1</sup> Section 21 CFR 101.4 and 21 CFR 102.5 of The Food and Drug Administration (FDA)

<sup>2</sup> At its 69<sup>th</sup> meeting in June 2008, JECFA reviewed new data on the effects of steviol glycosides on blood glucose and blood pressure in humans. JECFA concluded that the results of the new studies showed no adverse effects of steviol glycosides at the levels tested. Source: GRAS Notice No. GRN 000318

<sup>3</sup> Section 301 (II) of the Federal Food, Drug, and Cosmetic Act (FFDCA)



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## ATTACHED LIST OF PRODUCTS

Company Name: PYURE BRANDS

Organic Production Category: Handling  
 Certificate Number: 16-0087  
 Initial Effective Date: 03/25/2014  
 Anniversary Date: 03/25/2017  
 Issued Date: 02/05/2016

Claim	Category	Product	Brand	Compliance
Organic	Chocolate	Chocolate	Pyure Brands	NOP
Organic	Energy Shot	Mixed Berry Energy Shot	Pyure OEO	NOP
Organic	Sweetener	Erythritol	Pyure Brands	NOP
Organic	Sweetener	Liquid Stevia Extract	Pyure Brands	NOP
Organic	Sweetener	Premium Stevia Powdered Sweetener Packets	Pyure Brands	NOP
Organic	Sweetener	Rebaudioside A 20-98%	Pyure Brands	NOP US-CAN Eq.
Organic	Sweetener	SOA Blend	Pyure Brands	NOP
Organic	Sweetener	Stevia All-Purpose Sweetener	Pyure Brands	NOP
Organic	Sweetener	Stevia Blend Granular All-Purpose Sweetener Tub	Pyure Brands	NOP
Organic	Sweetener	Stevia Extract Powdered Sweetener	Pyure Brands	NOP
Organic	Sweetener	Stevia Granular Sweetener Packets	Pyure Brands	NOP
Organic	Sweetener	Stevioside 20-98%	Pyure Brands	NOP US-CAN Eq.

