

Mülheim an der Ruhr, December 7, 2011

**Brenntag Specialties Europe announces expansion of territories with Colonial Chemical Inc.**

Brenntag Specialties Europe is pleased to announce that Colonial Chemical Inc. named them sole distributor in Germany, Switzerland, Austria, Sweden, Denmark, Norway and Finland. This agreement expands the representation of Brenntag with Colonial Chemical, which presently includes Belgium, the Netherlands, Luxembourg, U.K. and Ireland.

“We value the profitable association with Brenntag that began earlier this year. They’ve shown a solid commitment to our business and we’re excited about utilizing their expertise and experience as we seek to grow sales of our products in this region of the world,” explains David Anderson, President, Colonial Chemical Inc. “The technical understanding of Brenntag’s sales and marketing group is advantageous when it comes to promoting more specialized products. They’ve also shown a keen interest in supporting sales of our naturally-derived products in the markets they serve, which we’re certain will continue to grow steadily in the future.”

The agreement encompasses the full range of Colonial Chemical’s surfactants used in formulations for personal care. For Germany and the Nordic countries the agreement also encompasses industrial cleaning, household cleaning and metalworking lubricant industries. This portfolio includes the Cola<sup>®</sup>, Suga<sup>®</sup>, Poly Suga<sup>®</sup> and Colonial products.

“The opportunity to cover the market with standard amphoteric surfactants and Colonial’s exciting new developments in green sugar surfactants will further strengthen the leading position of Brenntag in the HI&I cleaning market” comments Dr. Thomas Heinrich, European Marketing Manager Cleaning & Water Treatment at Brenntag.

“We are committed to provide our Personal Care customers with global access to a comprehensive range of specialty ingredients and quality brands”, explains Michael Wilkop, Brenntag’s European Marketing Manager for Pharma & Personal Care. Colonial Chemicals focuses on the development and production of safe, innovative products from renewable ingredients such as corn, coconut, and other naturally-derived resources and represents an excellent fit to our Green Product Line in Personal Care.

**About Brenntag:**

Brenntag is the global market leader in full-line chemical distribution. Linking chemical manufacturers and chemical users, Brenntag provides business-to-business distribution solutions for industrial and specialty chemicals globally. With over 10,000 products and a world-class supplier base, Brenntag offers one-stop-shop solutions to about 160,000 customers. The value-added services include just-in-time delivery, product mixing, formulation, repackaging, inventory management, drum return handling as well as extensive technical support. Headquartered in Mülheim an der Ruhr, Germany, the company operates a global network with more than 400 locations in nearly 70 countries. In 2010 the company realized global sales of EUR 7.6 billion (USD 10.1 billion) with more than 12,000 employees.

**About Colonial Chemical**

Founded in 1987, Colonial Chemical Inc. is a privately-held manufacturer of surfactants with a focus on developing safe and innovative products. Colonial Chemical Inc. supplies high quality proprietary chemical ingredients to the personal care, industrial and lubrication marketplace. Additional information concerning the broad offering of available products from Colonial Chemical Inc. is presented on our website at [www.colonialchem.com](http://www.colonialchem.com).

For more information, please contact Michael Wilkop, European Marketing Manager for Pharma & Personal Care at [michael.wilkop@brenntag.de](mailto:michael.wilkop@brenntag.de) .

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